# **EXAMPLE INCUBATOR** 2024, REPORT CARD

The Macquarie University Economic Impact Report Card aims to highlight the achievements of our founders each year. Despite ongoing global instability and significant local economic headwinds in 2024, our founders delivered impressive financial metrics, achieving a 25% YoY increase in funding, and banking \$14 million in revenue. They launched new products and services, successfully secured IP protection, engaged with our researchers and students, and grew their staff headcounts by 47% YoY.

New to our offering in 2024 is our Secondary Student Program, engaging with over 4,500 future innovators in secondary and primary schools. We delivered a suite of innovative programs to build their skills and capabilities in change-making, creative thinking and problem solving.

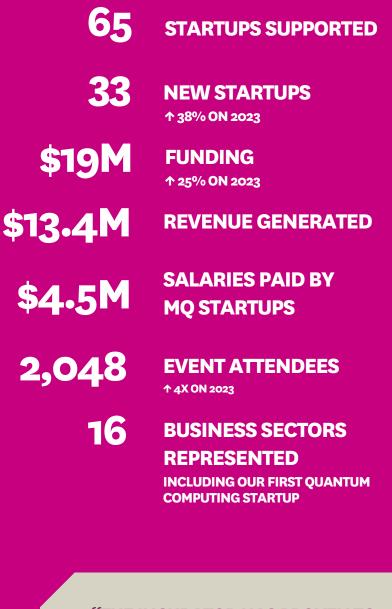
At our core, the Macquarie Incubator continues to be a collaborative and supportive environment for innovators at all stages. We deliver meaningful engagement through educational programs, connection to expert networks, Macquarie University researchers, and students, and provide ongoing support through incubation spaces.

We hope you find our 2024 Economic Impact Report Card inspiring as we spotlight the impact of our ecosystem.

- The Macquarie Incubator Team



THE MACQUARIE INCUBATOR IS MADE POSSIBLE WITH THE SUPPORT OF INVESTMENT NSW



"THE INCUBATOR HAS PROVEN TO BE HIGHLY BENEFICIAL FOR STARTUP COMPANIES, PROVIDING EXCEPTIONAL SUPPORT IN OFFICE FACILITIES, BUSINESS ADVISORY SERVICES, AND STAFF TRAINING AND EDUCATION." MO FOUNDER





ΤΟΡ Universities involved in commercialisation

8

Currently in the Incubator

SUPPORT AND A PRIME LOCATION WITHIN THE HEART OF THE **INNOVATION AND INDUSTRIAL** HUB."

**MQ RESEARCHER/FOUNDER** 



## "[THE INCUBATOR] PROVIDES ACCESS TO CUTTING-EDGE KNOWLEDGE, NETWORKING OPPORTUNITIES, AND A DYNAMIC ENVIRONMENT THAT INSPIRES CREATIVITY AND COLLABORATION." - MQ FOUNDER

#### Bespoke Programs Run

## 54

Bespoke Programs delivered for MQ Researchers / MQ Students UG and PG / Founders / Secondary Students

#### Researchers

**19** Completed our 6th Researchers' Impact Program

## Students Engaged

Partner High School and MQ students through in class collaborations, programs, excursions and more.

#### Students



Participants in our university student programs in Design Thinking, Pitching and START Lean Methodology.

## Hours of Education **265** $\uparrow$ 27% ON 2023 Delivered to learners in 2024

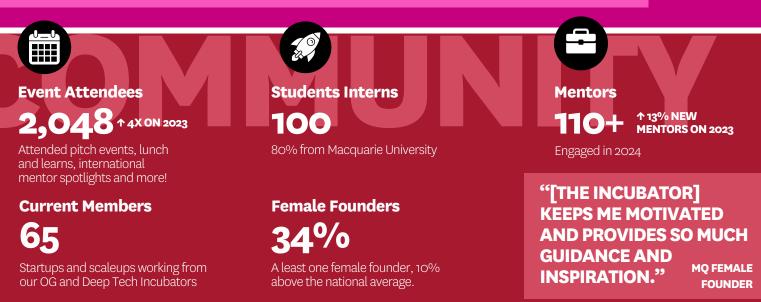
Startups



Startups and Scaleups that undertook education programming

### "IF YOU THINK YOU ARE NOT CONFIDENT ENOUGH, IF YOU THINK IT'S IMPOSSIBLE FOR YOU - TRY THIS AND IT WILL CHANGE ALL OF YOUR MINDS"

MQ STUDENT



# NEW IN 2024

## SECONDARY STUDENT PROGRAM LAUNCHES

A suite of programs designed around skills development and meaningful engagement with students that are interested in entrepreneurship, idea generation, creative thinking, and problem solving.

4,568	SCHOOL STUDENTS
75	SCHOOLS
39	PROGRAMS RUN
500+	STUDENTS AWARDED ACCREDITATION FOR PROGRAM PARTICIPATION
139+	STUDENTS ENROLLED IN OUR TERM-LONG IDEAS CHALLENGE
<b>70</b> %	OF IDEAS CHALLENGE TEAMS HAD AT LEAST 1 FEMALE FOUNDER



"THE END RESULT WAS A VISIBLE TRANSFORMATION IN THE CONFIDENCE, PERFORMANCE AND POLISH OF THE STUDENTS WITHIN A SINGLE DAY. IT WAS MASTERFUL."

DEPUTY PRINCIPAL, LOCAL PUBLIC HIGH SCHOOL