

## A DELIBERATE APPROACH TO INNOVATION

The Macquarie University Incubator employs the powerful triple helix model in developing an innovation ecosystem that engages with researchers, entrepreneurs, students, industry, and government to deliver strong economic and social impact.

This has seen us support over **166 startups** since 2017, in long term and meaningful ways.

### Economic Impact Data

The Macquarie University Incubator's opened its doors in 2017, supporting over **166 startup and scaleup companies** with educational programming, mentor and investor networks, and connecting our diverse community via a busy calendar of events.

From 2020-2024, our entrepreneurs have been growing our impact metrics:

- **Secured over \$88 Million in funding**
- **Generated \$43 Million in revenue**
- **Paid \$17.9 Million Wages**
- **Created over 194 New Jobs (FTE)**
- **Have had 87 IP Applications Granted**
- **34 Startups have engaged with MQ Researchers**

### Program Data

Core to our model is delivering practical and applied skills development via our bespoke educate program and building a connected community network through regular events and our mentor program.

- **79 Teams Completed our Researchers IMPACT Program**
- **2,437+ Students completed our programs**
- **9,548+ people have engaged with our events**
- **110+ Active and vetted local and international mentors**

[mq.edu.au/incubator](http://mq.edu.au/incubator)

### A powerful model:

- We welcome industry, startups and scaleups into our university ecosystem with no pre-existing relationship, blending researchers, entrepreneurs, students and industry in our education programming and cohorts. We also embrace an industry, technology, and stage agnostic approach to cohort curation.
- We actively engage with local, state and federal government by sourcing and deploying funding to develop our innovation ecosystem, providing regular insights, feedback and reporting on our impact data to assist with policy development and understanding of entrepreneurs and innovators needs.
- Located on an internationally ranked research-intensive university campus in the heart of the Macquarie Park Innovation District.