

## A Deliberate Approach to Innovation:

The Macquarie University Incubator employs the powerful triple helix model in developing an innovation ecosystem that engages with researchers, entrepreneurs, students, industry, and government to deliver strong economic and social impact.

### A powerful model:

- Welcome industry, startups and scaleups into our university ecosystem with no pre-existing relationship.
- Blending researchers, entrepreneurs, students and industry in our education programming and cohorts.
- Actively engage with local, state and federal government by sourcing and deploying funding to develop our innovation ecosystem, providing regular insights, feedback and reporting on our impact data to assist with policy development and understanding of entrepreneurs and innovators needs.
- Located on an internationally ranked research-intensive university campus in the heart of the Macquarie Park Innovation District.
- Embrace an industry, technology, and stage agnostic approach to cohort curation.

### Economic Impact Data:

The Macquarie University Incubator's opened its doors in 2017, supporting over **133** startup and scaleup companies with educational programming, mentor and investor networks, and connecting our diverse community via a busy calendar of events.

From 2020 our entrepreneurs have been growing our impact metrics:

- Secured over **\$68 Million** in funding
- Generated **\$30 Million** in revenue
- Paid **\$13.7 Million** Wages
- Created over **151** New Jobs (FTE)
- Have had **73** IP Applications Granted
- Over **27** Startups have engaged with MQ Researchers

**Source:** Cumulative data from MQ Incubator member startups opt-in MQ Incubator EID surveys 2020, 2021, 2022 and 2023.

**Core to our model is delivering practical and applied skills development via our bespoke educate program and building a connected community network through regular events and our mentor program.**

- **60** Teams Completed our Researchers IMPACT Program
- **1,900+** Students have completed our education programs
- Over **7,500** people have engaged with our events
- **70+** Active and vetted local and international mentors